

NEW ELECTRONICS
JANUARY TO DECEMBER 2022



newelectronics

New Electronics has reported in accordance with ABC's industry-agreed standards for Business Magazines



12,401

CIRCULATION
(AVERAGE PER ISSUE)

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www.abc.org.uk

98.9%

CONTROLLED FREE
Issue distributed 15/12/22

1.1%

OTHER FREE
Issue distributed 15/12/22

PAID

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MEMBERSHIP

Issue distributed 15/12/22

MONTHLY

12 ISSUES

ELECTRONICS

MARKET SECTOR

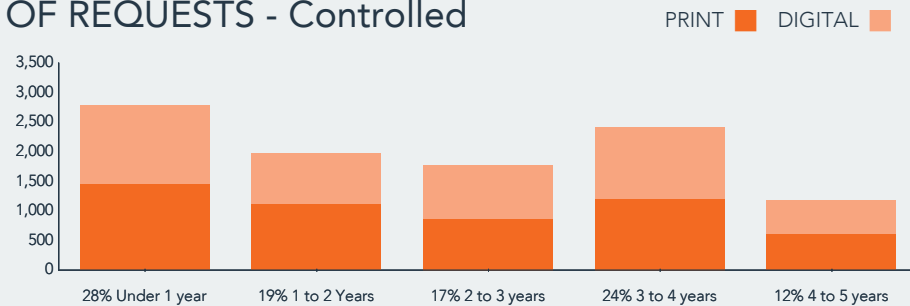
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 15/12/22	12,054	12,021	33	6,000	5,967	33	6,054	6,054	-
FREE COPIES	12,054	12,021	33	6,000	5,967	33	6,054	6,054	-
CONTROLLED FREE	11,919	11,919	-	5,865	5,865	-	6,054	6,054	-
REQUESTED (INDIVIDUAL)	5,976	5,976	-	3,171	3,171	-	2,805	2,805	-
REQUESTED (COLLEAGUE)	4,149	4,149	-	2,089	2,089	-	2,060	2,060	-
NON-REQUESTED (NAME)	1,794	1,794	-	605	605	-	1,189	1,189	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	135	102	33	135	102	33	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	135	102	33	135	102	33	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Engineers and Engineering management at their business addresses who directly control or influence the electronics design and specification function for electronics components, systems or materials and individuals directly responsible for the purchase of electronics components, systems or materials.

AGE OF REQUESTS - Controlled



GEOGRAPHIC ANALYSIS

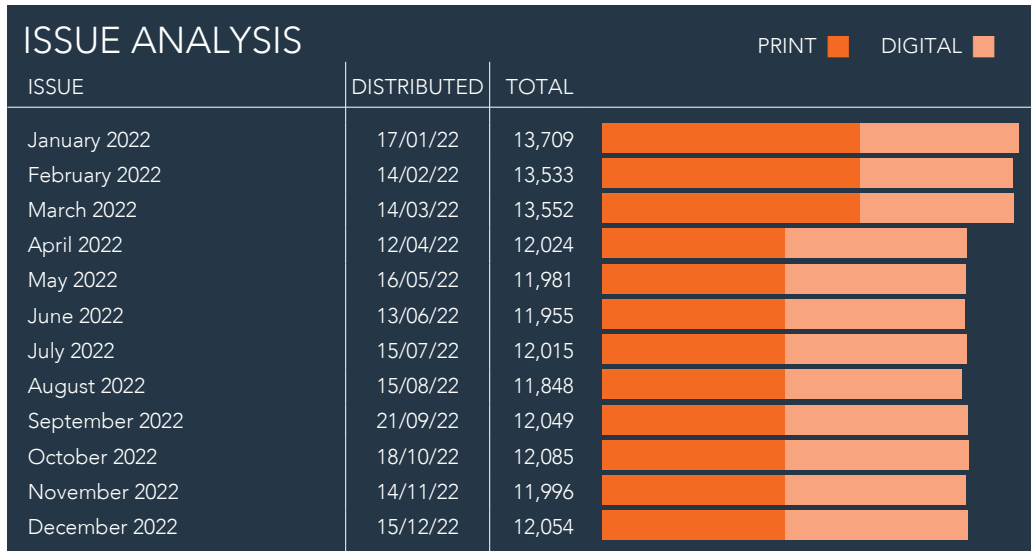
PRINT ■ DIGITAL ■

REGION/AREA	TOTAL
United Kingdom	12,021
East Anglia	791
East Midlands	1,024
London	228
Midlands	1,385
North West	1,011
Northern	484
South East	3,770
South West	1,312
Yorkshire	729
Northern Ireland	219
Scotland	668
Wales	400
Rest of the world	33

12,054 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	12,401	12,364	37
PRINT	6,626	6,591	35
DIGITAL	5,775	5,773	2



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Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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